

Embassy of India
Bahrain

Press Release

Buyer Seller Meet on Indian coffee between Indian exporters and Bahraini importers

Embassy of India, Bahrain and the Coffee Board of India jointly organised a hybrid “Buyer Seller Meet” & presentation on Indian coffee on 13th June 2022. The event was attended physically by more than 20 representatives of leading Bahraini coffee houses, roasteries & Importers in the premises of the Embassy while 20 Indian coffee exporters joined the event virtually.

2. The meeting was addressed by Mr. Piyush Srivastava, Ambassador of India to Bahrain & Mr. K.G. Jagdeesha, CEO & Secretary, Coffee Board of India. Speaking on the occasion, Ambassador said that there is immense potential for increasing bilateral trade & cooperation in this sector as coffee is a preferred drink in Bahrain. He also mentioned that the bilateral trade between two countries is constantly witnessing increasing trend and has reached its highest ever mark of about US\$1.5 billion in 2021-22. In its presentation, Coffee Board of India highlighted that Indian coffees are shade grown, handpicked and sun dried and this typically mild coffee with exotic full bodied taste and fine aroma has the ability to provide the right balance to the cup and can be a preferred choice of beverage in Bahrain due to its uniqueness

3. Embassy of India, Bahrain has brought out a booklet containing information about GI-tagged coffee of India and details of Indian coffee exporters.

4. In the least two years, Bahrain’s import of coffee from India increased by almost 145% from 33 MT in 2020-21 to 81 MT during 2021-22, comprising approx. 20% of Bahrain’s total coffee imports.

5. This meeting provided an opportunity for Bahraini coffee importers to connect with the Indian exporters and is expected to increase business between the two countries in this sector.

Bahrain
13th June 2022



