



भारत का राजदूतावास, बहरीन
Embassy of India, Bahrain

22 March, 2022

PRESS RELEASE

Virtual Buyer Seller Meet on agriculture and food products between India and Bahrain

Embassy of India, Bahrain and the Agricultural and Processed Food Products Export Development Authority (APEDA), India jointly organised India-Bahrain virtual “Buyer Seller Meet” on 22nd March 2022. The meeting was also supported by Bahrain India Society (BIS) and Bahrain Businessmen’s Association.

2. The virtual meeting was attended by more than 100 participants from both sides including representative from the Embassy of India, Bahrain, APEDA, Bahrain India Society, Lulu Hypermarket Group, Mega Mart, Al Jazira Group and major food exporters and importers from India & Bahrain. On this occasion, an e-catalogue for the virtual Buyer Seller Meet containing details of importers and exporters of India and Bahrain was released by APEDA. The participating Bahraini importers made presentations on opportunities available in Bahrain and stressed on improving connectivity and logistics to further promote bilateral trade and economic cooperation in this sector.

3. Mr. Piyush Srivastava, Ambassador of India to Bahrain, in his address highlighted importance of food security in light of emerging geo-political situation and international developments particularly the post Covid economic recovery efforts of the global community. He highlighted the strategic significance attached to food security by Bahrain and assured that Indian will remain Bahrain’s trusted partner and intends to intensify cooperation in terms of export and enhancing local production for Bahrain’s food security. He mentioned that this Virtual Buyer Seller Meet will be engaging and will lead to concrete business deals.

4. This meeting provided an opportunity for the two sides to discuss further avenues of collaboration through enhancing bilateral trade & Investment, organic sector development and technological partnership. In the context of the year 2023 being declared as the International Year of Millets at the UNGA, the two sides also discussed ways to meet the demand in Bahrain for millets, which are cereal crops with high nutritive value produced in India, given that India is the world’s largest producer of millets with over one-third share of overall global production.



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Release of e-Catalogue

Virtual Buyer Seller Meet on
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