सत्यमेव जयते

भारत का राजदूतावास,बहरीन

Embassy of India, Bahrain

12TH June 2026

PRESS RELEASE

Keralam and Puducherry Tourism and One District One Product (ODOP) walls inaugurated at the Indian Embassy

1. Ambassador of India H.E. Vinod K. Jacob inaugurated Keralam and Puducherry Tourism and One District One Product (ODOP) walls at the Consular hall of the Embassy in the presence of Keralam communities living in Bahrain. These walls highlight touristic attractions as well as exquisite products identified under ODOP scheme, of the States of Keralam and Puducherry.

2. Ambassador Jacob delivered his address in Malayalam and Tamil and remarked that the focus on Keralam and Puducherry for the next one month will present all Indians in Bahrain and all friends of India from Bahrain the opportunity to appreciate the beauty of the culture of the State of Keralam & Union Territory of Puducherry, and explore opportunities for commercial links.

3. Counsellor Mr. Rajiv Kumar Mishra delivered an address in French during the inauguration of the Keralam & Puducherry Tourism and ODOP walls at the Embassy's Consular Hall, reflecting Puducherry's deep cultural and historical ties with the French language and heritage.

4. Under the 'Focus State/Union Territory' initiative of Embassy of India, touristic and ODOP products of a particular State are being promoted in Bahrain for a period of around 1-2 months. Embassy has till date featured Rajasthan, Kashmir, Uttar Pradesh, Karnataka, Odisha, Punjab, Himachal Pradesh, Madhya Pradesh, Tamil Nadu, Bihar, Jharkhand, Andhra Pradesh, Telangana, Uttarakhand, Haryana, Delhi, Maharashtra and Goa.

5. Keralam is often called "God's Own Country" because of its beautiful backwaters, beaches, hill stations, and lush greenery. The state has one of the highest literacy rates in India, excellent healthcare facilities, and a high quality of life. Keralam is famous for its rich culture, including Kathakali dance, Mohiniyattam, Ayurveda, traditional boat races, and delicious cuisine featuring coconut, seafood, and spices. It is also a major producer of rubber, spices, and coconuts, attracting tourists from around the world.

6. Puducherry is a unique Union Territory known for its strong French heritage, reflected in its architecture, street names, cuisine, and culture. The charming French Quarter, colorful colonial buildings, clean beaches, and peaceful atmosphere make it a popular tourist destination. Puducherry is also home to Sri Aurobindo Ashram and Auroville, which attract visitors seeking spirituality, meditation, and sustainable living. The blend of Indian and French influences gives Puducherry a distinctive character unlike any other place in India.

7. Bharat Innovates 2026, a flagship initiative of the Ministry of Education, Government of India, will be held in Nice, France, from 14–16 June 2026. Embassy also highlighted this event by displaying roll up banner and other promotional materials placed at the consular hall of the Embassy.

8. Ambassador Jacob also thanked the Bahrain Keraleeya Samajam (BKS) for assisting the Embassy in sourcing the ODOP items. A colorful cultural performance, in addition to a variety of traditional cuisine and sourcing of ODOP products for display was also organized by BKS.

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TOURIST ATTRACTIONS
kerala
State, UT Wall - Focus State & UT
KERALAM & PUDUCHERRY

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KERALAM & PUDUCHERRY
BACK WATERS
Alappuzha
IDUKKI ARCH DAM
Idukki
EDAKKAL CAVES
Wayanad
PERIYAR TIGER RESERVE
Idukki
ONAM
Harvest Festival
GURUVAYUR SRI KRISHNA TEMPLE
Thrissur
KAPPA AND MEEN CURRY
Local Cuisine
KALARIPAYATTU
Local Sports
MOHINIYATTAM
Classical Dance
PUDUCHERRY
AUROVILLE: THE CITY OF DAWN
Puducherry
EDEN BEACH
Puducherry
GANDHI STATUE
Puducherry
GARADI
Folk Dance
SHIVAM BATH
Yanam
HILLOCK (MOOPPENKUNNU)
Mahe
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